

Date	February 25, 2009
Reference	KE-20022009
To	Human Resources CTV Television Inc. 299 Queen Street West, Toronto ON M5V 2Z5
Cover letter	<p>The opportunity to be a Senior Web Designer would be the next step in my continued development as part of CTV Digital Media Group. Currently, as a Web Designer for our team, I have first hand knowledge of what this job will require and I am ready and excited. I already contribute to our team at a senior level with outstanding work produced efficiently within our fast paced environment. My work demonstrates attention to detail and an understanding of our client's needs.</p> <p>Furthermore, I am an employee who is actively engaged in developing new skills and sharing knowledge with my peers. There is nothing I like more than going home from a productive day at work knowing that I have learned a new bit of code. My enthusiasm for my work is infectious and I maintain a positive attitude in high stress situations. I am a valued member of our team and an asset to whichever project I am assigned.</p> <p>I look forward to the chance of taking on larger projects and challenging myself professionally in a new role in our department.</p> <p>Sincerely, Rosalee Korolnek</p>

Rosalee Korolnek

web designer

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Summary As a Web Designer for CTV, I have experience working with all of the brands and departments, making me a valuable asset to the team.

Software Proficiencies Adobe Photoshop, Adobe Flash, Adobe Dreamweaver, HTML, CSS, Adobe Illustrator, and a variety of desktop office software.

Skills

- Solid understanding of the design process for web with focus on quality, usability, and content management
- Skillfully collaborating with co-workers and third-party vendors
- Understanding of marketing principals, with branding in mind
- Web page design, motion design, experience with file size optimization
- Excellent time and project management
- Illustration, typography, digital photography, visual art
- Strong oral and written communication skills
- Comfortable with both Mac and PC platforms

Experience

CTV Limited (previously CHUM Limited)
Sept. 2005 - Present
Web Designer

- Design Spacecast.com and the accompanying broadband player
- Design and build co-branded microsites and accompanying banner ads
- Design and build full television fall scheduling online promotional package in adherence to branding guideline
- Maintaining timelines while working on many concurrent projects
- Introduce new designers to procedures, and legacy knowledge

DMP Productions, Toronto ON
Apr. 2000 - May 2007
Consultant to Owner

- Brainstorm solutions for New Media clients

RK Fine Art, Toronto ON
Apr. 2003 - Sept. 2004
Owner/ Visual Artist

- Independently produced commissioned fine art paintings and prints to the satisfaction of my clients

Education New Media Design, Sheridan College
2004 - 2005

Bachelor of Fine Arts, York University
1999 - 2003
cum laude, Visual Arts